Planning Out The Way You Will Make Your Money

Everyone wants to make more money. However, the people who make money are the ones who craft plans. They identify how they will go about making the money. A plan removes the blindfolds, and the stronger your plan is, the easier it will be for you to make money.

With every plan, focus is the top priority. You need to be focused on one key route that you know, when accomplished, will result in more revenue. The first opportunity I went all-in with was Squidoo. I made nice income from Squidoo and got very comfortable with writing content. Since then, Squidoo has moved onto HubPages.

Then I shifted my focus towards Udemy. A few months in, I was making more revenue per month than ever before. It’s all because I focused on Udemy. Now I’m all focused on the email list.

At one point, I was completely focused on Twitter. That’s why Twitter is my largest social media presence.

You need to focus at least 50% of your working time on one opportunity that you believe will bring in the most revenue. Once you identify what that thing is, you have to make progress in that area EVERY DAY.

Once you stick with something for 66 days, it becomes a habit. That way, making progress will become a habit!

Here’s what a good plan consists of:

1. The specific route you are taking to get revenue and/or grow your audience
2. A 30-90 day time frame to get a specific goal done
3. Calculate what type of progress you must make week by week and day by day to make the goal look more possible

EXAMPLE:

Within the next 90 days, I want to be getting 1,000 daily visitors to my blog.

Assuming this is a new blog, it has zero visitors. 90 days gives us 13 weeks to play with. Each week, you need to be averaging an additional 77 daily visitors.

On Week #1, your blog needs to be getting 77 daily visitors.

On Week #2, your blog needs to be getting 154 daily visitors.

On Week #3, your blog needs to be getting 231 daily visitors.

Breaking down a goal in this manner makes it easier to achieve primarily because the steps are laid out in a simpler manner. You know what you must do each day in order to achieve your goal within the time you allocate for yourself.

The important thing to do with any plan is write it out. Writing out your plan significantly increases your chances of getting the goal done and becoming successful.

The more detailed you go with your plan, the better you will understand what type of work needs to be done. To create a plan of high detail, you should do some research first.

Finally, certain tasks completely unrelated to your plan may stand in your way. These are tasks that need to get outsourced so you can devote as much time towards meaningful work as possible. For instance, scheduling tweets and creating blog post pictures often got in the way of my meaningful work. I decided to outsource those tasks via UpWork, and now I don’t have to worry about those tasks.

The more tasks you outsource, the more time you’ll have to repurpose towards more profitable enterprises. Outsourcing also happens to be a way to invest in yourself and your business—another way you can strengthen your urge to make more money.