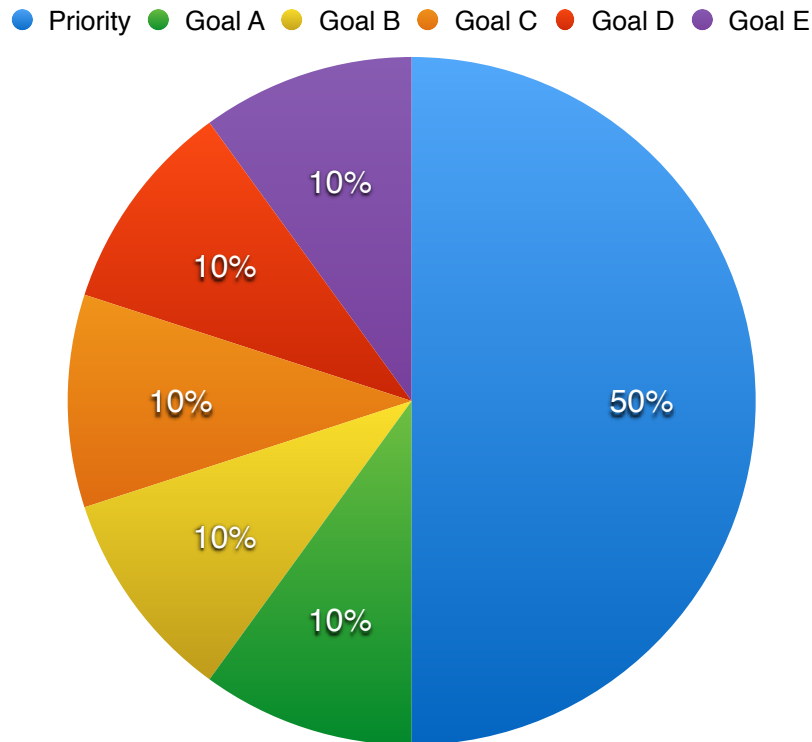


The Productivity Pie is the concept in which 50% of your time goes towards one thing and the other 50% of your time goes towards everything else.



To maximize the results you get from the Productivity Pie, do the following:

1. Analyze the work that you do.
2. See which work is getting the best results.
3. Turn that type of work into the priority

Everything else taking you away from your top priority is a distraction. Certain things like scheduling social media posts are necessary for your business' survival and growth, but they take time away from your priority.

There are certain tasks within your business that can easily be outsourced to capable freelancers. It may cost you money. but the amount of time you save is what really matters. The time you gain can be repurposed towards the priority that you know will bring in more results.

Therefore, you profit from outsourcing by saving time and then repurposing that time towards the work that yields the most results.

Ideally, you want to spend as much time as possible working on the one priority. However, some time must be scheduled for the other parts of your business that you deem as important and unable to be outsourced.